

ADMINISTRATORS IN MEDICINE

A National Organization for State Medical & Osteopathic Board Executives

2012 - 2013 ***Accomplishments***

ADMINISTRATORS
IN MEDICINE



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Medicine
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2014**

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**AIM Management
Company**

FirstPoint Management
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Introduction

Thank you for your interest in Administrators in Medicine (AIM). Created in 1984, AIM serves executive directors and senior staff of medical and osteopathic boards in the US, Canada, and internationally. Providing services and opportunities for learning, sharing, and networking, AIM is an essential organization for professionals engaged in the licensure and regulation of the practice of medicine.

AIM—Major Accomplishments

In 2013, AIM took several significant steps to improve the administration of the organization and to expand the education, services, and initiatives it provides to its members.

Administrative Activities

- **DocFinder Contract** – Since 1996, this online searchable database has provided timely and accurate information about physicians and other health care practitioners. In addition to serving as a resource for the public, the DocFinder service provides financial support to AIM’s programs and operations.
- **Code of Ethics** – In keeping with AIM’s core value of “Integrity,” all Board members are required to sign an ethics statement annually to demonstrate a commitment to the organization’s high standards of professionalism.
- **Management Contract** – In 2012, AIM awarded its management contract for administrative service to FirstPoint Management Resources of Raleigh, NC. In its first year, FirstPoint has strengthened AIM’s delivery of services to the membership.

- Financial Management Contract –Since awarded the financial management contract in 2010, Operations Management has helped AIM in the accountability and management of finances.

Education, Services, and Initiatives

- Annual Meetings –AIM held its 29th annual meeting on April 17, 2013, in Boston, MA. Despite lower than expected attendance and jangled nerves caused by the Boston Marathon bombing a few days earlier, the meeting was a success. The agenda featured important topics including Certification of Maintenance for Physician Assistants and reports from the Federation Credentials Verification Service, the National Board of Osteopathic Medical Examiners, the Comprehensive Osteopathic Medical Licensing Examination, and the Federation of State Medical Boards Foundation. The AIM Board forged a new relationship with the National Association of Medical Staff Services, which shared information and exhibited with FSMB. Guest speaker Robert Behn from the Kennedy School of Government, Harvard University, challenged state board directors to improve the performance of their public agencies. AIM honored Barbara Neuman, AIM's former executive director, with a Special Recognition Award. AIM's annual meetings offer quality information on diverse topics.
- AIMAP – AIM launched AIMAP (Administrators in Medicine Assessment Program) in 2009 to provide an impartial third party to assist medical boards or credentialing organizations in assessing their licensure and/or disciplinary processes. Medical regulatory experts assigned to the program create workable action plans for process improvement and provide consultation and strategies to strengthen the administrative functions of a state medical board. The assessment references the Federation of State Medical Boards documents *The Elements of a Modern State Medical Board* and *The Essentials of a Modern Medical Practice Act*. The AIMAP Committee completed successful reviews of the Oklahoma State Board of Medical Licensure and Supervision in 2013 and the North Carolina Medical Board in 2012.

- Improved ExecNet Website – Central to AIM’s communication and support for members is a user-friendly website and the ever popular ExecNet listserv, which provides an online forum to exchange ideas and solve problems. In 2013, the AIM Board of Directors worked closely with FirstPoint Management Resources to improve the look and feel of the ExecNet website.
- Regional Meetings – Each fall, AIM holds two regional meetings for members from the Central/Western Region and members from the Eastern/Southern Region. These meetings, usually scheduled for one full day or a day and a half, are an opportunity for members to share best practices, challenges, and trends in an informal and interactive setting. Participants at these meetings complete evaluations and offer suggestions for topics for future regional meetings or AIM’s annual meeting. Participants regularly report on the evaluations that the opportunity to network and have dialogues and discussions is the biggest benefit of attending their regional meeting.

The 2013 Eastern/Southern Regional Meeting was held in Raleigh, NC, on October 10 and 11. The program included a panel discussion on investigations and actions taken against licensees, updates on AIM, CMBI, and JAFEI services, and a discussion about the law and ethics of obtaining social media data for use in disciplinary cases. There were also a presentation on a proposed interstate compact for medical licensure, a case report of the FTC vs. the North Carolina Board of Dental Examiners, and a collateral consequences roundtable report. The format was very interactive, and evaluations were positive.

The 2013 Western/Central Meeting was held in Indianapolis, IN, on October 28 and 29. The program included presentations on the Indiana Prescription Monitoring Program and strategies for balancing time and due process in administrative hearings, and discussions about a prescription drug abuse task force and the proposed interstate compact for medical licensure. There was also a robust discussion on the law and ethics of obtaining social media data for use in disciplinary cases, as well as updates on AIM, CMBI, and JAFEI services and resources. All the topics discussed were well-received.

- AIM Institute – AIM has been providing excellent programming through the Certified Medical Board Investigator (CMBI) Training

Program, the Joint AIM-FSMB Executive Institute (JAFEI), and various other workshops over the past few years. All seminars have seen continued success. The 2012 AIM Institute Educational Workshops were held in New Orleans, LA, on November 9 and 10. Topics included updates and improvements in technology and its impacts on boards. Presentations also included licensing trends and how boards across the country are streamlining the licensure process.

- JAFEI – The inspiration behind JAFEI was to rejuvenate and invigorate the Certified Medical Board Executive program originally established by the FSMB in 1999. Seven executives have completed the JAFEI training and five have earned the certification since January 2013.
- New Executive Orientation – In 2012 the inaugural meeting of the New Executive Orientation was held in Salt Lake City, UT. The Orientation was conducted with three new executive directors.
- CMBI – The Board of Directors has approved an “Emeritus Status” for investigators who want to continue to be affiliated but are no longer actively working for a state board. The 2012 AIM and FSMB Certified Medical Board Investigator Training Program was held in Kansas City, MO, on July 25 and 27. Twenty-six investigators attended. The program included an update on pill mills, advanced interviewing skills, and understanding the hospital hierarchy. There were also presentations on the use of social media in investigating and techniques in drug testing.